**Concept Note for Project Proposal**

**Organization/Venture Idea**: Widespread cervical cancer awareness and screening using a visual inspection and cryotherapy technique (VIA). by collaborating with NGOs and cervical cancer organizations for prevention and treatment in the 6 geopolitical zones of Nigeria, with focus on underserved patients.

**Main Activities:**

- Conduct community-based cervical cancer screenings using Visual Inspection with Acetic Acid (VIA) methodology.

- Onboarding volunteers and raising awareness about cervical cancer and the importance of early detection through social media campaigns and direct community engagement.

- Collaborate with skilled healthcare personnel and local NGOs for treatment of individuals with positive test results

**Barriers to Access**:

- Lack of awareness: Many people in Nigeria have limited knowledge about cervical cancer and its prevention or HPV vaccination.

- Limited access to healthcare facilities, especially in rural areas.

- Financial barriers: High upfront costs for screening and treatment.

**Distribution Model**:

- Leveraging text messages, social media, and community outreach to inform and educate people.

- Setting up screening camps in easily accessible locations in the 6 geopolitical zones in Nigeria

- Partnering with local healthcare providers and NGOs to offer low-cost or free treatment.

- Collecting patient data for monitoring and follow-up.

**Fundamental Focus for Pilot Program:** Our primary focus during the pilot program will be on establishing efficient screening camps to educate community members about cervical cancer and conduct screening using the visual inspection and cryotherapy technique (VIA).

**Expected Impact**:

- Marginal impact: We aim to reduce the rates of late-stage cervical cancer diagnoses by 30% within the pilot regions, directly impacting individual lives by extending healthy years and reducing cervical cancer-related mortality.

**Outcome Table:**

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| --- | --- | --- |
| **Timeframe** | **Proven Interventions Distributed** | **Direct Beneficiaries** |
| Next 3 months | 500 screenings | 500 individuals |
| Next 1 year | 15,000 screening | 15,000 individuals |
| Next 2 years | 60,000 screenings | 60,000 individuals |

**Budget for Pilot Program:**

- We estimate that the pilot program will require $20,000.

- Major expenses include personnel salaries, screening equipment, awareness campaigns, transportation, and data collection and analysis

**Long-Term Vision:**

Our long-term vision is to establish a sustainable organization that operates across all geopolitical zones in Nigeria, significantly reducing cervical cancer incidence through widespread screening, awareness, and accessible treatment, become a leading entity in cervical cancer prevention and make a lasting impact on women's health in Nigeria.

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| Name | Job Title | Responsibilities | Location During Pilot Program | Other professional commitments |
| Nneji Onuoha | Project Manager | Project coordination, stakeholder engagement | Nigeria | None |
| Ifeoma Okafor | Pharmacist and Project coordinator | Project Coordinator Logistics, volunteer training | Nigeria | Pharmacist at a local pharmacy |
| Blessing Orlando | Pharmacist | Medical coordinator, medication management | Nigeria | Pharmacist in a local clinic |
| Timothy Akobundu | Tech personnel | SMS, social media campaigns,data analysis and management | Nigeria | Freelance IT consulting |
| Volunteers Team | Volunteers | Community engagement, screening assistance | Nigeria | Students and part-time jobs |

**Team table for the cervical cancer screening and awareness project:**